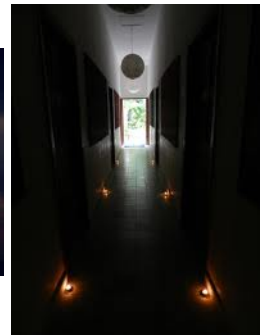


# 2011 Lessons Learned Panel Discussion

2011 was an incident packed year. From earthquake, tsunami, and Nuclear disaster in Japan; to the severe tornadoes seen this year throughout the United States; or the impact of Hurricane Irene to the North East, this year has given us all a chance to stretch our programs and the assumptions of what it is we need to plan for.

Join us to hear our panel of speakers discuss how their companies faced some of these and other challenges head on and what lessons they learned during their responses to this memorable year.



## Panel Members:

**Gerald (Jerry) Shamburg, Manager, West Coast Operations - Global Crisis Management, The Walt Disney Company**

**Monica Ruzich, Manager, Preparedness & Community Education - The American Red Cross**  
**Becky Christy, BCP Manager - KARL STORZ**

## Drawing for a complimentary pass to the 2012 Continuity Insights Management Conference:

The conference will be held April 16-18 in Scottsdale AZ and is three days of comprehensive educational programming, numerous networking opportunities, a review of the latest technologies and practices, additional certification and post-conference workshops, and much more. It is truly the industry's leading event for experienced business continuity professionals.



**Wednesday, January 11, 2012**  
**Noon to 3:00 PM**  
**Members \$10, Non-Members \$25**

### ***Cal State Fullerton Extension Building***

*12901 Euclid Street, Room 158-159, Garden Grove, CA 92840*  
*The building is shared with Coastline College - FREE PARKING*

Visit : [www.acpoc.com](http://www.acpoc.com)  
for a location map

To register [click here](#) or email [rsvp.acp.oc@gmail.com](mailto:rsvp.acp.oc@gmail.com) by January 5<sup>th</sup>