

Elevating Disaster Recovery to Strategic Business Initiatives

DR is about more than data recovery. It's about recovering your business. This presentation uses a whiteboard approach to illustrate the risks, glitches and gaps that exist in a typical DR plan because we lose sight of its ultimate purpose.

Why is it that C-Level management, applications management, storage management and DR often don't understand the true vulnerabilities inherent in the way they work together? And how can it be that even the most well-intentioned testing may fail to reveal weaknesses that can cause a catastrophic outage? You'll find answers to these questions in this graphic discussion of why an effective and realistic DR effort deserves to be a strategic business initiative.

Rebecca Levesque, COO, EVP - 21st Century Software

“Doing more with less?”

Project Management to the rescue

This is an interactive presentation where we will discuss how using Project Management during a time when organizations are asking employees to do more with less, can save your Business Continuity Program.



DeBorah J. Lozada, CBCP, CBRA
Director, Business Continuity Management
Fox Entertainment Group

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The Center for Continuity Leadership is the industry leader in the design and implementation of viable, incredibly efficient and value-based business continuity programs for companies of all sizes

Wednesday, October 12, 2011
Noon to 3:00 PM
Members Free, Non-Members \$20

Cal State Fullerton Extension Building

12901 Euclid Street, Room 158-159, Garden Grove, CA 92840
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