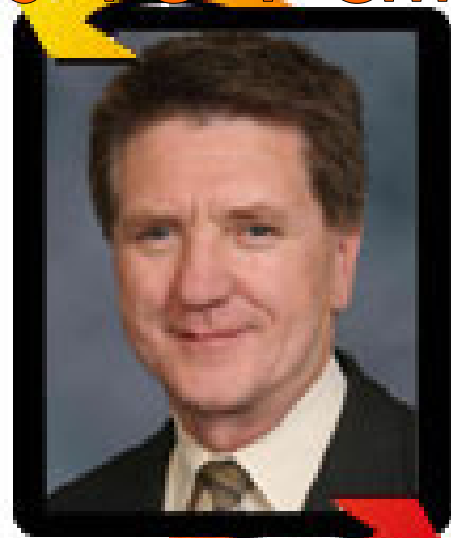


# acp The Orange County ACP Presents The 12 Common Mistakes That Cause BIAs to Fail

BIAs often fall short in delivering meaningful analyses that IT managers need to develop responsive recovery strategies. Rich will explore the 12 most common mistakes that planners make while conducting a BIA. He will uncover some surprising answers and provide solutions on how to replace these mistakes with sound and proven techniques. You will come to learn the real contribution of a BIA to an overall business continuity program!



**Presented by Rich Schiesser, President of RWS Enterprises and University of Phoenix IT Professor**

*Rich Schiesser is a business continuity and IT infrastructure expert as well as an IT executive, professional educator, acclaimed author and sought-after consultant. Rich has headed up major computer centers at diverse US firms such as Hughes Aircraft Company, the City of Los Angeles, Northrop Grumman and Twentieth Century Fox. He has consulted internationally and designed and implemented world-class infrastructure processes and business continuity programs through his company RWS Enterprises, Inc. Rich has authored two best-selling books on IT Systems Management and IT Production Services.*

## VENDOR HIGHLIGHT

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Jacques Murphy, Director of Product Management, Software Products Grp

*Plus a networking session regarding continuity issues.*

## WEDNESDAY, January 10, 2007

## Noon to 3:00 PM

Held at the CAPITAL GROUP, Brea, CA ~ SEE MAP

Please arrive early to allow for parking and security processing

**Cost: Members \$10, Non-Members \$20 & Includes Lunch**

Register by Jan 5—Send RSVP to [susan.zielan@experian.com](mailto:susan.zielan@experian.com)

## Join us! Bring a friend!

