



OC Update

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Tim Coats

OC Chapter Updates for 2011

Happy 2011 to all! For many 2010 was a challenging year, but there is good news: 2010 is OVER! It is time to move on to 2011. Your OC chapter board has been hard at work. For 2011, we are going to focus on the [DRII 10 Professional Practices](#) as we develop our programs for this year. If there is a speaker you would like to hear from or you know someone who has been successful in implementing any of the professional practices in their program, please contact Becky Christy.

On another note, economic conditions continue to stress the cost of conducting our monthly meetings and the general expenses for the chapter. The Board is considering increasing the chapter meeting fees. The rates have been static for years and just don't cover the rising cost of food.

We are also considering other measures:

- Changing the time and/or length of meetings to avoid mealtimes, alleviating catering costs all together.
- Changing the frequency of the meetings

We would appreciate any suggestions and your feedback. If you have any concerns or suggestions you'd like us to consider, please contact a board member.

!! WELCOME TO 2011 !!

Bill Wostenberg

President's Message



Welcome back from the holidays. I am honored to be returning as Chapter President for 2011 and look forward to a new and exciting year.

A big THANK YOU to the 2010 Board members for their generous contribution of time and talent which was instrumental in moving the chapter forward during challenging economic times. A special thanks to the following members leaving the Board: Susan Jacobo (Vice President and Program Director), Irma Nieves (Information Director), and Jackie Jaeger (Resource Director). I wish them all the best with their professional careers and look forward to seeing them at future chapter meetings.

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BOARD MEMBERS



CHAPTER OFFICERS

President:

president@acpoc.com

Bill Wostenberg
Automobile Club of Southern
California

Secretary:

secretary@acpoc.com

Mikole Davey
The Capital Group Companies,
Inc.

Treasurer:

treasurer@acpoc.com

Donna Griffin
The Capital Group Companies,
Inc.

Tim Coats

Editor Note



Well the ACP OC 2010 Holiday Luncheon was a hit! We met the incoming board members and said good-bye to the outgoing. We recounted the year that was 2010 and discussed the possibilities for 2011. We even discussed our favorite Christmas themed movies. But don't worry, we didn't act-out our favorite scenes...though you never know what might happen next year. There were raffles for great prizes and white elephant gifts for everyone. It got a little heated during the exchange process. We even collected great donations for Someone Cares Soup Kitchen!

There was some recognition as well, so let us congratulate:

2010 MVP Award: Susan Jacobo

2010 Member Recognition Award: Mike Anzis

The food was good and the company great. If you didn't make it, you missed out on a good time. I encourage you all to make it a priority in 2011.



BOARD MEMBERS**DIRECTORS****Vice President:**

vicepresident@acpoc.com

DeBorah Lozada
Fox Entertainment Group

Program Director (interim):

programdirector@acpoc.com

Becky Christie
KARL STORZ North America

Resource Director:

resourcedirector@acpoc.com

Laurie Flores

Advertising PR Director:

advertisingprdirector@acpoc.com

Greg Bendel
Hewlett Packard

Newsletter Director:

newsletterdirector@acpoc.com

Tim Coats
Delphix Corporation

Information Director:

informationdirector@acpoc.com

Cindy Rhodes
Hewlett Packard

Membership Director:

membershipdirector@acpoc.com

Alicia Stevens
BC Management

Website Director:

websitedirector@acpoc.com

Michael Young
The Capital Group Companies, Inc.

Have something to add? Contact us at:
newsletterdirector@acp-oc.com

President's Message

Continued from Page 1

It gives me great pleasure to introduce the chapter's 2011 Board:

Chapter Officers:

- President, Bill Wostenberg
- Secretary, Mikole Davey
- Treasurer, Donna Griffin

Directors:

- Vice President, DeBorah Lozada
- Information Director, Cindy Rhodes
- Membership Director, Alicia Stevens
- Newsletter Director, Tim Coats
- Program Director, Becky Christie
- Public Relations, Greg Bendel
- Resource Director, Laurie Flores
- Website Director, Michael Young

In the coming months, the Board will be working diligently to assess the organization and establish goals and objectives for sustaining the organization and enhancing the value it provides its members, including programs and communications. We are updating the chapter's articles of association with two objectives: 1) alignment with the bylaws of ACP National and 2) enhancement of the chapter's governing structure. We'll also be conducting a survey of our members to understand how to bring more value to our membership, including meeting schedules and member communications. In 2011 there will be increased volunteer opportunities for our members. These will be in addition to the traditional opportunities to participate on the audit, nominating and holiday luncheon committees.

In closing, I'd like to thank everyone involved in the planning and execution of the chapter meetings this past quarter. Thank you to Michael Lattimore, IT Specialist/Engineer of So. California Edison for his "Who's Watching Your Computer?" presentation at our October meeting. And thanks to our November guest speakers: Steve Jordan, Principal, Traidn Global Solutions, "A Resilient Nation" and Rick Miltenberger, Senior VP, Westbound Communications, "Ready OC, Emergency Preparedness Campaign".

I'd also like to thank all of our members and business partners for their continued support of our chapter. And lastly, a big THANKS to the following organizations that generously sponsored our meetings in 2010:

- Preparis
- Send Word Now
- MHA Consulting

I look forward to seeing you at our Chapter meetings in 2011. Please feel free to contact me directly with any suggestions for future chapter meetings and events, including topics and presenters. I'd also like to hear from you if you work for a provider of business continuity products or services and are interested in sponsoring a chapter meeting.

Wishing you all the best in 2011!

Bill Wostenberg, CBCP, PMP
president@acpoc.com

REGULATIONS, STANDARDS & GUIDELINES



NFPA 1600

National Fire Protection Association standard on disaster/emergency management and business continuity program.

SARBANES-OXLEY (SOX) ACT

Federal law that establishes new or enhanced standards for all U.S. public company boards, management, and public accounting firms.

HIPAA PRIVACY RULE

Regulates the use and disclosure of certain information held by "covered entities"

BCI GOOD PRACTICE GUIDELINES

The Business Continuity Institute (BCI) has published the Business Continuity Management Good Practice Guidelines (2007) and these are available free of charge from the BCI.

ISO 17799

International standards for Information Security Management, include the need to implement a business continuity management process to help protect the organization's information and computing assets from harm.

ITIL

Has produced a framework for IT service management which includes Continuity Management as one of its five service delivery disciplines.

Have any more suggestions? Send an email to newsletterdirector@acpoc.com.

OC Chapter Update

Last Quarter Recap

Last quarter was another great one for quality of presentations. If you missed any of the meetings, here is a recap. If you want more information, visit the events section of our website: <http://www.acpoc.com/events/>.

October 13: Chapter Meeting

Presentation: "Who's watching your computer" - Michael Lattimore MCP DTM, IT Specialist/Engineer, Southern California Edison

Cyber-attacks for purposes of identity theft are on the rise. Michael discussed how viruses, backdoors, rootkits and other malware are used to take over your computer and steal your information and how to create a layered defense strategy to protect your home computers and those who use them.

Presentation: "Preparedness Toolbox" Facilitated by Susan Jacobo, ACP-OC Vice President

Always a favorite. Members and guests brought unresolved problems and non-proprietary tools to share. Teams were set up to respond to problems using an envelope strategy.

November 10: Chapter Meeting


Presentation - "A Resilient Nation" presented by Steve Jordan, Principal, Traiden Global Solutions

Presentation - "Ready OC - Emergency Preparedness Campaign" presented by Rick Miltenberger, Senior VP, Westbound Communications.

This presentation discussed how local residents can better prepare for a variety of emergency situations and get involved in local readiness efforts including the Promise to Prepare initiative.

December 8: Annual Holiday Luncheon

A great time was had by all. Don't miss it next year!



Agility Recovery Solutions is a former division of GE with 21 years disaster recovery and business continuity experience. We are dedicated to creating and delivering innovative business continuity solutions that challenge the traditional industry barriers of scale, cost and complexity. As such, we provide comprehensive, packaged recovery solutions, consulting services and testing options to businesses across the United States and Canada.

**ACP-OC
MEMBERSHIP
SERVICES**



ENEWS

Receive e-mail reminders of all upcoming ACP-OC events. To be added to the distribution list, e-mail: informationdirector@acpoc.com.

WEBSITE

Make reservations for the chapter meeting, as well as other events, and stay informed of activities that are important to members and to the business continuity industry.

Visit us at www.acpoc.com.

NEWSLETTER

ACP-OC members receive our quarterly Newsletter, containing timely information on upcoming events, continuing education, volunteer activities and other announcements related to our chapter.

Obtain a free copy of the next Newsletter, e-mail request to newsletterdirecto@acpoc.com.

MEMBER RECOGNITION POINTS

- Donate a raffle gift: 5 pts
- Accept Board position: 5 pts
- Present at Chapter meeting: 5 pts
- Participate on a committee: 4 pts
- Support to a Board Member: 4 pts
- Guest joins ACP-OC: 3 pts
- Brings a Guest to a meeting: 2 pts

Upcoming Activities



This quarter promise more great activities for OC Chapter members and guests.

January 12: Chapter Meeting

Presentation - "Ten Professional Practices" Barry Gorelick, Union Bank's

SVP Barry will provide his unique perspective around the 10 BCP professional practices, which, if applied to your Business Continuity Planning process, will help ensure that the plan you develop is both effective and targeted to the specific needs of your organization.

Presentation - "Solar Flares & WikiLeaks OH MY! - Unconventional Threats in 2011" Bill Wostenberg, Manager BC Planning, Auto Club of Southern California

Bill will lead a group discussion on planning for unconventional threats in 2011. Examples include: Fifty year solar flare cycle reaching its peak with the potential to disrupt satellite communications, replication of data across data centers, and electrical power grids. The impact of social media; what if your organization is part of the Wikileaks doomsday plan in which confidential communications are published on the internet?

Sponsors: IBM and ABtech Systems

February 9: Chapter Meeting

Presentation: "The Failure of Risk Management The Good, The Bad, The Ugly" - Zacharias J. Beckman, President & CEO, Hyrax International LLC

Over the past decade, less than one-third of projects have been deemed successful, according to KPMG and Standish estimates. The remaining 70% or more of projects failed to meet time, cost, and quality goals. And, in 2009, 24% of projects failed completely, either being cancelled outright or delivered but never used. Why? One root cause is poor practices in commercial risk management.

Founded in 1911, IBM manufactures and sells computer hardware and software, and it offers infrastructure, hosting and consulting services in area ranging from mainframe computers to nantechology.




ABtech Systems is a business partner of IBM and provider of business continuity hardware and services.

SOCAL CHAPTER MEETINGS



ORANGE COUNTY CHAPTER

Meets every 2nd Wednesday of the month.

LOS ANGELES CHAPTER

Meets every 2nd Tuesday of the month.

SAN DIEGO CHAPTER

Meets every 3rd Tuesday of the month.

EDUCATION OPPORTUNITIES & CERTIFICATIONS



DRII CERTIFICATION EXAMS

BCP 501 Post - DRJ

Sep 22-24, 2010 in San Diego

BCIP 2000 Post - DRJ

Sep 22-26, 2010 in San Diego

Business Continuity Management Calendar

2011 Governance, Risk Mgmt, and Compliance Summit Mar 1-3
<http://www.thegrsummit.com> San Francisco, CA

DRJ Spring World 2011 Mar 27-30
<http://www.drj.com/springworld/conference/overview.html> Orlando, FL

Continuity Insight 2011 Management Conference Apr 11-13
<http://www.continuityinsights.com/conferences> Atlanta, GA

2011 SunGard BC Software Intl. User Group Forum Apr 17-19
<http://www.sungardas.com> San Diego, CA

CPM 2011 May 9-11
<http://www.contingencyplanning.com/Events> Las Vega, NV

Having anything else to add, let us know: newsletterdirector@acpoc.com.



SUPPORT ORGANIZATIONS



SOUTHERN CALIFORNIA

Ready OC - A public service campaign aimed at educating and empowering Orange County to better prepare for emergency situations.

<http://www.readyoc.org>

International Association of Emergency Managers (IAEM) - Non-profit educational organization dedicated to promoting the goals of saving lives and protecting property during emergencies and disasters.

<http://www.iaem.com>

NATIONAL & INTERNATIONAL

ACP National - ACP provides a forum for the exchange of experiences and information through a network of local chapters.

<http://www.acp-international.com>

American Red Cross - The nation's premier emergency response organization that offers neutral humanitarian care to the victims of war.

<http://www.oc-redcross.org>

DRI - DRI International was founded in order to develop a base of knowledge in contingency planning and the management of risk.

<http://www.drii.org>

OC Health Department - Working toward a healthier future for all the people of Orange County.

<http://www.orchd.com/>

On the Lighter Side

Puzzle Challenge: Sudoku

Feeling like a challenge? Each row & column should have the numbers 1-9 in them, as does each of the nine smaller boxes.

			2		7			
8			3			9		
		6			5			1
4			8	7			2	
	9		1				3	
	5			6				4
7			9			5		
		1			6			8
		5		4				

	6				3	9		
5			1					
8								7
	4		2			6		
7								8
		3			9		1	
2								5
					4			3
		8	7				2	

Quotables (or maybe not so)

“We must stop talking about the American dream and start listening to the dreams of Americans.”

- *Reubin Askew, former Governor of Florida*

“Prediction is difficult, especially about the future.”

- *Yogi Berra, baseball catcher*