



ACP Orange County Update



ACP Orange County, P.O. Box 1842, Orange, CA 92856

<http://www.acpoc.com>

July through September 2007

Volume 11 Issue 3

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President's Message

By DeBorah J. Lozada, Ph.D., CBCP

Last month at our Chapter meeting I addressed the members on the state of our chapters 2007 goals and outlined our outstanding goals. When addressing the members it was hard to believe it's time to start our planning for 2008! We kick off our next year's planning by launching our Board recruiting campaign. I want to encourage all current volunteers to consider Board service as a way to enhance your leadership skills, as well as further serve our chapter.

What skills and qualities do we look for in a Board Officer?

Election to the Board means becoming an Officer or Director of the Association of Contingency Planners, Orange County Chapter. As an officer/director, you take on certain legal and fiduciary responsibilities. You also move from a tactical role into a strategic role. We expect Board members to lead by example, develop committees to conduct the operations of the chapter and execute special projects, and focus on the strategic direction of the chapter. They must clearly articulate their goals for the chapter and what they can uniquely bring to the Board.

What is expected of the Executive Board?

President, Secretary and Treasurer:

Provides overall leadership and direction to Association of Contingency Planners, Orange County Chapter and serves as the liaison between OC Chapter and ACP Corporate, and ensures that the Chapter and Corporate bylaws are upheld and enforced.

What is expected of the Board Directors?

Vice President, Program, Advertising, Information, Newsletter, Website, Membership and Resource Directors

Provides overall support to the Association of Contingency Planners, Orange County Chapter and chairs volunteer committees to ensure that the Chapter and Corporate Bylaws are upheld and enforced.

What's In It for Me?

Sounds like a big commitment, so why step up? As a Board member, you will enhance your strategic thinking and leadership skills. You will be mentored by ACP-OC leaders and gain skills you may not have the opportunity to develop in your regular job. You learn to enhance your time management, team building and delegation skills. For your service to the chapter you will gain benefits such as CEUs, leadership and strategic planning training, recognition of your peers and coworkers, and access to professional contacts in your chapter.

Call for Volunteers

- Guest Speakers for the Orange County Chapter Meetings
- 2008 Board

Outreach Projects

- Girls Inc.
- IBHS and Chambers of Commerce

Please see or contact DeBorah Lozada, at president@acpoc.com

Please see *President's Message* on page 3

3 Business Continuity Workshops ACP Members Receive Discounts Up to \$275

**Essentials for Enterprise-
Wide Business
Continuity Programs**

**How to Benchmark and
Sustain Your Program**

**How to Create Drills
and Exercises...*That
Work!***

Workshop #105: Essentials for Enterprise-Wide Business Continuity Programs

Attendees learn best practices for designing and implementing a comprehensive, properly sequenced, enterprise-wide Business Continuity Program. All elements of disaster response and business recovery are covered, including examples collected from 19 years of successful planning with organizations such as Toyota, Macy's, California Public Employees Retirement System, Discovery Communications, Yamaha, and many more. Content is appropriate for any experience level, but it is especially geared for beginning business continuity managers and executives from various departments who oversee such programs. DRII-certified professionals who attend this session can receive 4 continuing education points for re-certification. Half day. \$225 per seat. ACP members pay only \$170.

Workshop #201: How to Benchmark and Sustain Your Program

This session examines emerging standards and best practices for keeping a program current and extending its reach. Standards include NFPA 1600 for organizing and administering your program and the Incident Command System for improving crisis communications. Using these standards, attendees examine best practices for continuous program improvement, creating more mature action plans, and improving logistics and facilities. DRII-certified professionals who attend this session can receive 8 continuing education points for re-certification. One day. \$445 per seat. ACP members pay only \$335.

Workshop #301: How to Create Drills and Exercises...*That Work!*

Participants review best practices for designing and implementing effective drills and exercises for a business continuity program. You will study proven steps for constructing exercises efficiently, using industry best practices. You will examine examples of 4 types of exercises, including an orientation session for executives, a communications drill for an IT department, and a table-top exercise for a business unit. Then you will participate in designing and executing a functional exercise for an Emergency Operations Center. DRII-certified professionals who attend this session can receive 8 continuing education points for re-certification. One day. \$445 per seat. ACP members pay only \$335.

These workshops are professionally designed by Disaster Survival Planning Network (DSPN) a sponsor of ACP. Instructors are experienced business continuity planners who employ lecture, video clips, and breakout exercises to deliver an energetic, content-rich agenda that is thought-provoking as well as entertaining. Each participant receives a ring binder detailing the proceedings and providing useful tools.

Content for these workshops was developed by Judy Bell, a former president of the Los Angeles chapter of ACP. She is also a former Division Manager for Pacific Bell, and author of the first book on business continuity for the private sector, [Disaster Survival Planning: A Practical Guide for Businesses](#). Ms. Bell is a frequent speaker at national and international conferences.

Visit this link for more details and to register online: <http://www.disaster-survival.com/workshop.html>

To receive your ACP discount, register using this promotional code: "ACP 2007"

DSPN is a proud sponsor of ACP.





Vendor Sponsors!

March 14, 2007

The Center for Continuity Leadership
 Phil Lambert demonstrated the latest in continuity technology that allows you, the continuity planner, to do more in less time with a ROI of fewer than 90 days. You will see how to leverage the latest in technology to achieve a premier state of readiness.

April 11, 2007

GlassHouse Technologies, Inc, presented by Mark Gerner, ABCP, Sr. Account Executive, Southwest

May 09, 2007

Virtual PBX presented by presented by John Coyle, VP Bus. Development

June (No Chapter Meeting)

July (No Vendor Sponsor)



Newsletter Puzzle/Quiz Contest

Follow that Fire!

Careful! This might be too hot to handle. That’s because each of the listed words can follow ‘fire’ to form a compound work or two-word phrase.

To check your answers bring your completed crossword to the September 12th meeting. If you’ve completed the puzzle correctly you will receive a raffle ticket. Raffle will be drawn at the September meeting.

ALARM	CRACKER	GUARD	SIDE
ARMS	DEPARTMENT	HOUSE	STATION
BALL	DRILL	IRONS	TRAP
BELL	EATER	LIGHT	WALL
BIRD	ENGINE	MAN	WOOD
BOAT	ESCAPE	PLACE	WORKS
BOX	EXTINGUISHER	PLUG	
BRAND	FIGHT	SALE	
BRIGADE	FIGHTER	SCREEN	
BUG	FLY	SHIP	

D B S E N I G N E P A C S E
 R E W M L X B Y D O O E X A
 I L P I R P Z R M R J T O T
 L L G A S A E D A G I R B E
 L H Q H R R G H N N F B M R
 T F I G H T E R G W D L P E
 A P X Y E S M U P W R L Y K
 I L T E K L I E A L A Z F C
 R J A R D S A L N C U I L A
 O K O R H I L S E T G G L R
 N W B E M E S U O H Q U A C
 S C R E E N O I T A T S B N

President’s Message from page 1

Ultimately, you gain the opportunity to be part of a select community of sharp and self-motivated people who will have a positive impact on your profession.

How do I get nominated?

Contact Mickole Davey at websitedirector@apcoc.com for additional details.

Thank you,
 DeBorah J. Lozada



*Looking to Hire?
Looking to Advance Your Career?*

BC Management, Inc. is the premier executive search firm for the Business Continuity profession. Our reputation and dedication to the field has become recognized worldwide.

BC Management Adds Value to You & Your Organization

- **Experienced Recruiting Team:** Our recruiting team has decades of combined recruiting expertise within the BC/DR field as well as over 30 years combined experience in recruiting and human resources.
- **Global Reach:** BC Management's extensive contingency candidate database extends to over 45 countries.
- **Established, Exclusive and Extensive Database:** Our recruiting efforts focus on our established database of over 30,000 experienced contingency professionals the majority of which are passive job seekers whom rely on us to keep them informed of career building opportunities.
- **Partnerships:** We are partnered with the DRI International and ACP as well as being long standing members of the BRMA and CPE.
- **Confidentiality:** BC Management upholds strict confidentiality and maintains the highest ethics.
- **Quick Results:** We pride ourselves on meeting our client's and candidate's expectations in providing quality and timely feedback.

We Take the Time to Get to Know You

We are pleased to provide BC Management's 2006 BC Compensation Report and BC Management's 2007 BC Program Benchmarking Report as a free service to all Business Continuity professionals. BC Management has been providing annual Business Continuity compensation reports for 7 years in an effort to educate professionals on necessary compensations needed to retain and hire qualified Business Continuity personnel. You may access these complimentary reports via our website at www.bcmanagement.com under "Our Research".

BC Management, Inc.
Website: www.bcmanagement.com

2nd Quarter Guest Speakers

April 11, 2007

"Emergency Housing", presented by Susan Becker, Senior Account Executive, Oakwood Corporate Housing.

"OCSO Private Sector Terrorism Response Group and Ready OC", presented by Heather Houston, Senior Program Coordinator for the Orange County Sheriff's Terrorism Early Warning Group and Larry Barrios, Vice President of Allison & Partner's Orange County office.

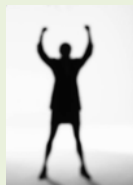
May 09, 2007

"Shift Happens - Secure Your Space", presented by Mark Benthien, Director of Communication, Education and Outreach, Southern California Earthquake Center, an NSF/USGS Center

June 28, 2007

Special Event: Mock Disaster Exercise Workshop, presented by DSPN. Participants assumed the roles of the employees and clients of The Daily Express, a fictional company owned by a publishing conglomerate in Chicago. The disaster scenario was an earthquake in Southern California where The Daily Express is located. The workshop focused on communications problems.

If you are interested in speaking or would like to request a topic please contact Stephanie Minasian, Program Director at programdirector@apcoc.com



July through December ACP-OC Chapter Meeting

July 11, 2007

"DeDuplication and Newer Backup Strategies", presented by W. Curtis Preston, VP of Data Protection, GlassHouse Technologies, Inc.

"Fire Season - Preparing for Combustion!", presented by Randy Marsile, Assistant Chief, SCE's Fire Management Organization

August 08, 2007

"Stopping the Compliance Insanity", presented by Phil Bigge of Countrywide Financial

"Private/Public Partnerships",

Presented by Don Boland, Executive Director of CUEA

Vendor Sponsor: The National Center for Crisis and Continuity Coordination (NC4)

Presented by Ric Ross, SR

September 12, 2007

"Biological Agents and the Threat of an H5N1 Influenza Pandemic", presented by Gunnar Kuepper, IAEM – International Association of Emergency Management

"Pandemic Notification, Escalation & Incident Tracking Workshop", presented by Stacy Henry, Strohl Systems and DeBorah J. Lozada, Ph.D., CBCP

October 10, 2007

"Conducting the Perfect Table Top Exercise", Presented by Rich Schiesser

"Toolbox – Exercising BC Plans", presented by Monique Weiland

November 14, 2007

Guest Speakers: Mike Anziz and Mike Marshall

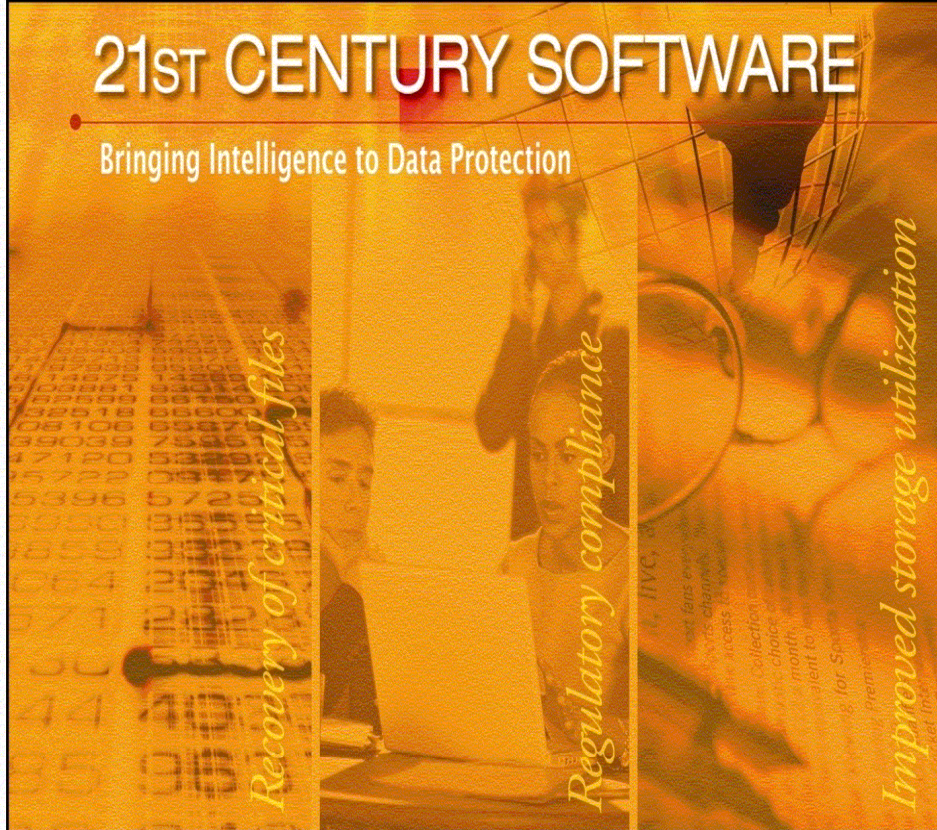
December 12, 2007

Holiday Luncheon! Come Celebrate with Us!

Application-Driven Data Management for Critical Enterprise Information

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PO BOX 1195
Bedford MK42 8WY United Kingdom
Tel: +44 (0)207 060 6601
Fax: +44 (0)207 060 6602
info@e3sciences.com
www.e3sciences.com

Generic Systems Australia
Level 21, 201 Miller St. •
North Sydney, NSW. 2060. Australia
Tel: (61-2) 9959-2239
Fax: (61-2) 9876-8392
bradley@gensys.com.au
www.gensys.com.au

Program Series in
Business Continuity Planning



Are You Ready?

Businesses need to plan for the unthinkable. Earthquakes, fires, a global pandemic of avian flu, power failures and manmade disasters could interrupt normal business operations and put your company at risk. Every business needs a contingency plan that creates a strategic operations framework to continue providing products and services in the face of a catastrophic event.

Completion of the program in Business Continuity Planning will prepare you with an in-depth and applied understanding of the business strategies and skills you need to develop and implement a successful business continuity plan for your organization. The Association of Contingency Planners (ACP), university faculty, and other industry experts in business continuity and disaster recovery collaborated on this program.

The program in Business Continuity Planning consists of four required courses totaling 50 hours of lecture and discussion. 5.0 Continuing Education Units will be awarded to the graduate.

Offered in collaboration with the Association of Contingency Planners (ACP) – Orange County

Upon completion of the program, graduates will be able to:

- Demonstrate an understanding of the purpose and scope of business continuity planning
- Identify and assess the various components of risk management inherent in business continuity planning
- Understand the elements and benefits of a Business Impact Analysis (BIA) and conduct an actual analysis
- Describe business continuity strategies for timely and cost-effective recovery plans
- Develop an actual Business Continuity Plan (BCP) for organizational implementation
- Understand the importance of business continuity testing and maintenance

Register today at www.csufextension.org or 714.278.2611

For more information,
 Please contact Sue Meyer
 714.278.2761, smeyer@fullerton.edu





Principles of Emergency Management

Social Ecology X490 (3 units)

All-hazards disaster planning and preparedness is the foundation for a coordinated, timely and well-executed disaster response that applies to a broad range of events.

Get an overview of emergency management with a focus on the roles of local, county, state, and federal government; non-profit agencies; and the business community.

- Gain an understanding of the key principles of emergency management within the framework of mitigation, preparedness, response, and recovery.
- Enhance your knowledge of risk and threat assessments, preparing emergency plans, managing response, and developing and implementing recovery plans.
- Learn about the regulations and standards that govern emergency management, such as SEMS, NIMS, and NFPA 1600.
- The principles of emergency management are reinforced with lessons learned from real-life events.

COURSE HIGHLIGHTS:

- Visit an Emergency Operations Center (EOC)
- Complete FEMA's Online Course *Introduction to NIMS*
- Hands-on Table Top Exercises
- Interact with Public and Private Sector Professionals
- Hear Expert Guest Speakers

Instructor: *Eileen Salmon, M.P.A., is the emergency management coordinator for the City of Irvine. She has over twenty-six years of experience in Emergency Management, Emergency Preparedness, and Fire Prevention. Salmon is active in professional associations including the Orange County Emergency Management Organization (OCEMO) and Southern California Emergency Services Association (SCESA). She has served as a member of the Southern California Fire Prevention Officers Board of Directors.*

When: Fridays & Saturdays, September 21 – October 6 (4 meetings), 8:30 a.m. to 5:00 p.m.; No meetings September 28 & 29

Where: UCI Learning Center, 200 S. Manchester Ave., Orange

Fee: \$525

Reg#: 00101

Enroll at www.extension.uci.edu or (949) 824-5414

For more information: 949-824-6538

Also check out

Emergency Management: Training and Exercises

When: Oct 26 to Nov 10; 4 meeting(s)

Where: UCI Learning Center - Orange, CA

Fee: \$525.00

ACP-OC 2007 Board Members

President

DeBorah J. Lozada, Ph.D., CBCP
Fox Entertainment Group
(714) 475-9473
president@acpoc.com

Treasurer

Susan Zielan
Experian
(714) 830-7115
treasurer@acpoc.com

Secretary

Kelly Williamson
714 671-5700 Ext. 1479
secretary@acpoc.com

Vice President

Bill Wostenberg, M.S., CBCP, PMP
Automobile Club Southern of California
(714) 885-1534
vicepresident@acpoc.com

Membership Director

Alicia Stevens, Sr. Account Executive
BC Management, Inc.
949. 250.8172 ext.203
membershipdirector@acpoc.com

Newsletter Director

Donovan Lozada, B.A.,
Associate Project Coordinator
RxSolutions, A UnitedHealth Owned Company
(949) 475-3455
newsletterdirector@acpoc.com

Website Director

Mikole Davey, The Capital Group Companies, Inc.
714.257.5576
websitedirector@acpoc.com

Information Director

Kern Vogel
informationdirector@acpoc.com

Advertising Director

Monique Weiland
California ISO
(626) 537-2712
advertisingdirector@acpoc.com

Program Director

Stephanie Minasian
programdirector@acpoc.com

Resource Director

Susan Jacobo
Southern California Edison
(626) 302-7012
resourcedirector@acpoc.com

Thank you
RxSolutions for Hosting
ACP-Orange County
Chapter Meetings July
through November 2007

RxSolutions
2300 Main Street
Irvine, CA



*“Singleness of purpose is
one of the chief
essentials for success in
life, no matter what may
be one’s aims.”*

John D. Rockefeller, JR.,
1874-1960

Southern California Chapters

- Los Angeles Chapter, meets every 2nd Tuesday
- San Diego Chapter, meets every 3rd Tuesday

Other Southern California Associations

- PMI - Orange County
<http://www.pmi-oc.org>
- International Association of Emergency Managers (IAEM)
<http://www.iaem.com>

Other Resources (Under Construction)



Seminars and Conferences

SunGard Availability Services & Double-Take Software
Cypress, CA Aug. 23
<http://www.availability.sungard.com/resources/events>

Topic: Application Availability and Data Protection

DRJ fall word 2007
San Diego, CA Sept. 16-19
<http://www.drj.com/conferences/sd2007/>

Southern California Strohl RUGS
Irvine, CA Sept. 26

23rd Annual Disaster Preparedness Academy
Anaheim, CA Oct. 17
<http://www.oc-redcross.org/page.aspx?id=116>

CPM East 2007
Orlando, FL Nov. 13-15
<http://www.contingencyplanning.com/events/east/>

IAEM 55th & EMEX Annual Conference
Rena, NV Nov. 11-14
<http://www.iaem.com/events/annual/intro.htm>